



# Tirlán

## Gold Member

### Tirlán



### About the Company

Tirlán is Ireland’s largest farmer-owned food and nutrition business, with a diverse portfolio of quality ingredients, leading consumer and agri brands. Rooted in a rich heritage of family farming and embedded in its communities, Tirlán sources its high-quality dairy and grains from a network of over 5,000 farm families who are at the heart of the business.

Its award-winning brands are household names in Ireland, and include Ireland’s number one consumer dairy brand, Avonmore. The organisation draws on a wealth of experience to deliver exceptional products and tailored nutritional solutions including Kilmeaden, Truly Grass Fed, Solmiko nutritional milk proteins, CheddMax and GAIN Animal Nutrition. Tirlán exports to more than 100 countries and has a strong market presence in the UK, France, Germany, UAE, the US, North Africa, Japan and China. A talented team of over 2,300 people manage Tirlán’s network of 11 production facilities, delivering annual revenues of €3 billion. Additionally, Tirlán is Ireland’s largest buyer and user of Irish grains, having established an innovative premium-grains portfolio.

### Spotlight Target Area: Employee Wellbeing

Core to the Tirlán brand philosophy is the concept of care, Caring for life in Perfect Balance. This concept of care applies to how Tirlán interacts with nature, how it engages with its farmers and local communities whilst also underpinning the experience it has created for its employees. Through their organisational purpose and values Tirlán celebrates individuality, thereby promoting employee wellbeing by recognising the unique traits of their employees and encouraging them to bring their authentic self to work. Through an enterprise leadership led coaching programme the company are transforming their leadership style to focus on the wellbeing and growth of the individual to reach their potential and ultimately deliver better outcomes. Tirlán has invested in education in wellbeing, mindfulness meditation, mental and physical health campaigns and initiatives and has also embraced hybrid working to provide its people the opportunity to achieve greater balance between work and home.

### Membership Tier 1

Minimum Origin Green Targets Required Annually = 8

### Exemplary Performance Target Areas

Raw Material Sourcing	Raw Materials and Suppliers	★
	Packaging	★
Manufacturing Process	Energy/Emissions	★
	Water	★
	Waste	★
Social Sustainability	Product Health and Nutrition	★
	Employee Wellbeing	★
	Community Engagement	★
	Diversity and Inclusion	
Additional Targets	Biodiversity	★
	Approved Sector Specific Target	

### Approach to Sustainability

Tirlán’s ‘Living Proof’ sustainability strategy includes a strong commitment to developing better, fairer practices that benefit everyone. In this second year of their 2021-2025 Origin Green Plan, the member reported on 19 targets within twelve target areas, meeting or exceeding 18 of them. They achieved exemplary performance in their Raw Material Certification, Supplier Sustainability Initiative, Packaging, Emissions, Water, Waste, Product Health and Nutrition, Community Engagement, Employee Wellbeing, Biodiversity, targets. Tirlán is committed to sustainability through its comprehensive Living Proof programme, and is signed up to the Science-Based Targets initiative (SBTi).



Sustainability Programme  
**GOLD MEMBER**  
2023

