

# Gold Member Divilly's Ltd



### About the Company

Divilly's Ltd is a family business tracing back to 1927, when their first butchers was opened by Martin Divilly in William Street West, Galway. Divilly's Limited now operates from a purpose-built manufacturing plant in Oranmore producing both White label and branded products for the retail and wholesale market. Now into its third generation, The Divilly Brothers rebranded the business this year in May with the view of expanding the business further while still holding its key family values.

Sustainability is a key part of Divilly's success story, this includes promoting responsible practices both internally and along the supply chain, they are continuously striving to reduce their carbon footprint.

Divilly's employ over 50 people locally and service the island of Ireland nationally both under the Divilly Brother's brand as well as white label production with some of Irelands leading Retailers.

### Spotlight Target Area: Packaging / Health and Nutrition

Every avenue is explored to increase the recyclable content of the packaging used in Divilly's Ltd. cooked meat slicing range. Transitioning to Mono- APET material in 2021, Divilly's Ltd strives to offer recyclable packaging on all its products.

Within the company's Origin Green plan, Divilly's Ltd. has set ambitious targets in the areas of Product Health & Nutrition. Under the "Less is Best" product range, six new products were launched in 2021 with the products all containing reduced salt and fat, and are MSG-free. Within this key target area, Divilly's are focused on finding ways to increase nutritional value without compromising the taste of its high-quality product range.

## **Membership Tier 4**

Minimum Origin Green Targets Required Annually = 5

#### **Exemplary Performance Target Areas**



"We are honoured and delighted to have our team's achievements recognised in our continuous commitment to sustainability.

Since we joined Origin Green, Divilly's have significantly reduced our energy use and food waste, we are committed to making our operations more sustainable, by reducing the impacts of our operations on the environment. It is our belief that sustainable development within Divilly's will benefit our customers, our staff and the environment."

#### Peter Divilly, Director



Sustainability Programme GOLD MEMBER

-2022