



An initiative by  
**BORD BIA**  
IRISH FOOD BOARD



## Simplify Sustainability Reporting and Compliance

Succeeding as a Category Director means striking a balance between sourcing high-quality food and beverage products at competitive prices, and ensuring suppliers have the required ESG data to help you meet market and policy requirements.

This is only possible with clear, verifiable evidence of how suppliers set and achieve their targets. Without easy access to that data, reporting on

progress becomes a real challenge. Origin Green from Bord Bia is the world's only national food and drink sustainability programme. Since 2012, it has been collecting supplier-specific and aggregated industry data points across a diverse range of ESG metrics.

Over 350 Origin Green member companies have developed multi-year continuous improvement targets in areas such as raw material sourcing, emissions, packaging, and food waste, with annual performance against these targets reported and verified independently.



### Work with innovative suppliers

Origin Green helps you identify ambitious suppliers who are setting targets well beyond 2030.

In addition, the Origin Green Academy provides in-depth training to help suppliers meet key customer and regulatory requests.



### Get a clear picture on sustainability

Origin Green member companies have access to verified sustainability data from Irish primary producers.

By partnering with these members, you can obtain clear, credible supplier data – helping you set targets within your supply chain that can drive real change.



## Origin Green by Numbers



**350+**  
companies



**61,000+**  
farmers



**77,000+**  
members



**51,000+**  
audits in 2024



**16%**  
CO2 reduction per unit of beef\*



**13%**  
CO2 reduction per unit of milk\*\*



**12%**  
reduction in energy and emissions\*\*\*

\*from Sustainable Beef and Lamb Assurance Scheme members. (2013-2023). \*\*from Sustainable Dairy Assurance Scheme members. (2013-2023). \*\*\*% change per unit of output per Origin Green plan.

## Customer spotlight



Beth Hart, Chief Sustainability and Social Impact Officer at McDonald's.

To hear from a global customer on sustainability challenges and solutions, watch here or read their case study here



Watch here



Read here



## For Category Directors who need to...

Rely upon verified Irish producer sustainability data.

Confirm supplier credibility.

Deliver on ESG commitments.

Meet shifting consumer expectations.

Collaborate on innovation.

Find suppliers actively developing their capabilities.

## Origin Green helps by...

Efficiently capturing sustainability metrics across 61,000 farms with robust third-party verification.

Ensuring verified sustainability credentials, helping mitigate risk during sourcing.

Enabling food and drink suppliers to align targets and metrics with customers' requirements.

Demonstrating sustained action on sustainability from suppliers, supported by verified data.

Offering a framework for collaborating with suppliers that have deep sustainability expertise.

Training members through the Origin Green Academy, helping them to upskill and meet sustainability regulatory and marketplace requests.

## Make Your Mark with Bord Bia

Origin Green is designed to power your existing sustainability strategy. It's the solution to fast-track your ESG data requests and reporting from your Irish supply chain.

**Learn more at:**  
[irishfoodanddrink.com](http://irishfoodanddrink.com)

